

## PRESS RELEASE

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### **First National Bank Announces Transition to .bank Domain.**

*Hutchinson, KS – December 1, 2015* – Keith Hughes, CEO, announces that First National Bank of Hutchinson is beginning to make the transition from [www.fnbhutch.com](http://www.fnbhutch.com) to [www.fnbhutch.bank](http://www.fnbhutch.bank). “The First is committed to safety and security and we’ve recently made an important investment in the future of our website,” Hughes said. “We’re among some of the first banks in the nation to start the transition.”

In 2008, ICANN (the Internet Corporation for Assigned Names and Numbers), an entity responsible for the stability and unification of the Internet, approved a program to open up thousands of new domains, including .bank. This allowed for expansion to many more domains than the commonly used ones such as .com, .net, .edu and .org.

In response, a coalition of banks and financial services trade associations partnered to establish one entity to operate, control and limit access to .bank. The new domain is protected, trusted, more secure and easily identifiable. Only verified banks are allowed to use the .bank domain. Thus when users see a domain which ends in .bank, they can be assured that they are dealing with a verified banking institution.

Over the coming months, The First will start transitioning to [www.fnbhutch.bank](http://www.fnbhutch.bank). The transition will occur throughout 2016 and will include all pages of the website as well as employee email addresses. In the meantime, The First’s website can be accessed via both of the domain names, [www.fnbhutch.com](http://www.fnbhutch.com) or [www.fnbhutch.bank](http://www.fnbhutch.bank).